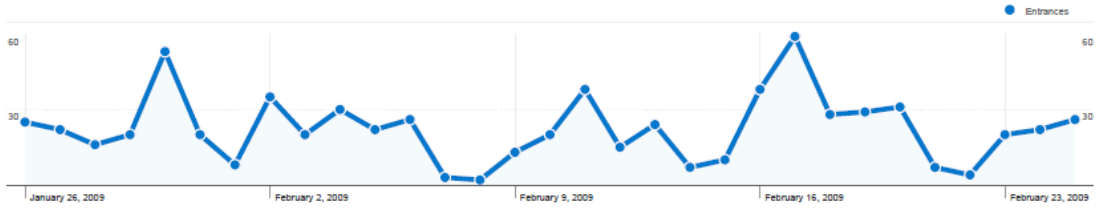


# Top Landing Pages

Jan 26, 2009 - Feb 25, 2009

Comparing to: Site



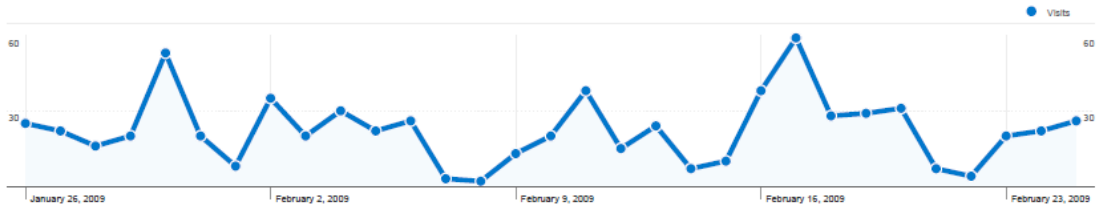
693 visits entered the site through 55 pages

## Landing Pages

Page	Entrances	Bounces	Bounce Rate			
<table border="0" style="width: 100%;"> <tr> <td style="width: 33%;"> <b>Entrances</b>  <b>693</b>                      % of Site Total:                      100.00%                 </td> <td style="width: 33%;"> <b>Bounces</b>  <b>255</b>                      % of Site Total:                      100.00%                 </td> <td style="width: 33%;"> <b>Bounce Rate</b>  <b>36.80%</b>                      Site Avg:                      36.80% (0.00%)                 </td> </tr> </table>				<b>Entrances</b> <b>693</b> % of Site Total: 100.00%	<b>Bounces</b> <b>255</b> % of Site Total: 100.00%	<b>Bounce Rate</b> <b>36.80%</b> Site Avg: 36.80% (0.00%)
<b>Entrances</b> <b>693</b> % of Site Total: 100.00%	<b>Bounces</b> <b>255</b> % of Site Total: 100.00%	<b>Bounce Rate</b> <b>36.80%</b> Site Avg: 36.80% (0.00%)				
Page	Entrances	Bounces	Bounce Rate			
/	470	140	29.79%			
/Newsletters/December-2008.aspx	23	7	30.43%			
/Newsletters/January-2009.aspx	18	5	27.78%			
/Newsletters/January-2009/ [redacted].aspx	16	5	31.25%			
/Newsletters/January-2009/ [redacted]-Donation.aspx	16	10	62.50%			
/Solutions/[redacted].X.aspx	13	7	53.85%			
/default.aspx	11	1	9.09%			
/about-us.aspx	10	0	0.00%			
/News/[redacted] Communications.aspx	7	6	85.71%			
/Solutions.aspx	7	4	57.14%			
1 - 10 of 55						

Relaunch  
**All Traffic Sources**

Jan 26, 2009 - Feb 25, 2009  
 Comparing to: Site

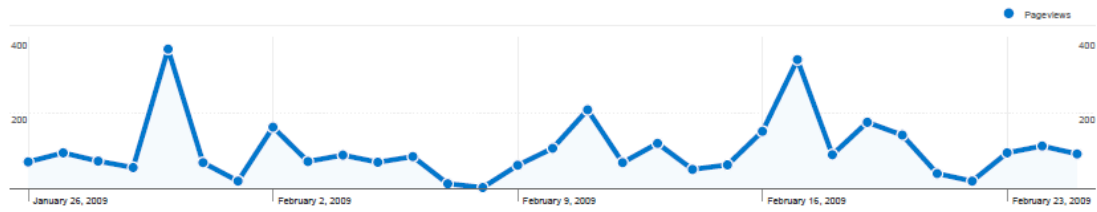


All traffic sources sent 693 visits via 44 sources and mediums


Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>693</b>	<b>4.56</b>	<b>00:03:35</b>	<b>56.71%</b>	<b>36.80%</b>		
% of Site Total: 100.00%	Site Avg: 4.56 (0.00%)	Site Avg: 00:03:35 (0.00%)	Site Avg: 56.71% (0.00%)	Site Avg: 36.80% (0.00%)		
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
(direct) / (none)	305	4.57	00:03:53	56.07%	39.02%	
google / organic	265	4.82	00:03:40	61.51%	35.09%	
live / organic	19	4.16	00:01:46	15.79%	52.63%	
msn / organic	18	3.44	00:03:17	27.78%	16.67%	
inline.com / referral	10	6.00	00:01:52	80.00%	0.00%	
.com / referral	7	11.29	00:19:04	0.00%	14.29%	
.com / referral	6	3.83	00:03:27	50.00%	16.67%	
localhost:52792 / referral	6	3.17	00:01:05	0.00%	33.33%	
hd.com / referral	5	1.20	00:00:02	40.00%	80.00%	
.edu / referral	4	1.50	00:00:08	100.00%	75.00%	
						1 - 10 of 44

## Content Overview


Jan 26, 2009 - Feb 25, 2009  
Comparing to: Site



Pages on this site were viewed a total of 3,161 times

 3,161 Pageviews

 2,445 Unique Views

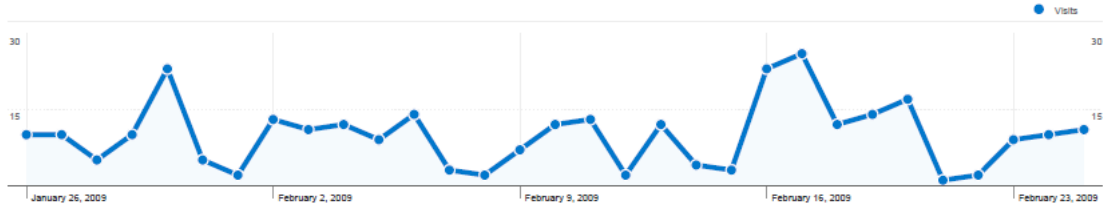
 36.80% Bounce Rate

### Top Content

Pages	Pageviews	% Pageviews
/	548	17.34%
/about-us.aspx	201	6.36%
/our-people.aspx	176	5.57%
/Solutions.aspx	157	4.97%
/about-us/contact.aspx	146	4.62%

2008 Relaunch  
**Keywords**

Jan 26, 2009 - Feb 25, 2009  
 Comparing to: Site



**Search sent 307 total visits via 80 keywords**

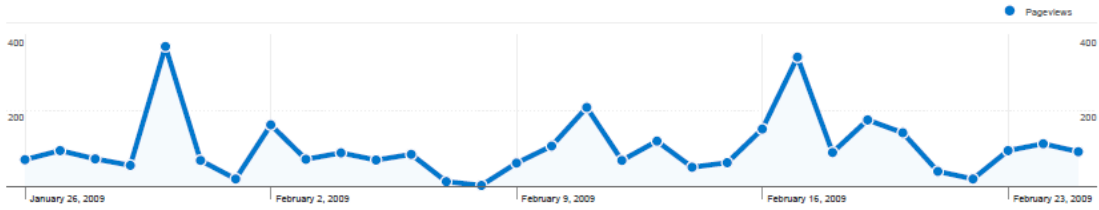
Site Usage						
<b>Visits</b> <b>307</b> % of Site Total: 44.30%	<b>Pages/Visit</b> <b>4.69</b> Site Avg: 4.56 (2.83%)	<b>Avg. Time on Site</b> <b>00:03:29</b> Site Avg: 00:03:35 (-2.68%)	<b>% New Visits</b> <b>57.00%</b> Site Avg: 56.71% (0.52%)	<b>Bounce Rate</b> <b>34.85%</b> Site Avg: 36.80% (-5.28%)		
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
██████████	91	4.26	00:02:55	49.45%	24.18%	
██████████	64	5.41	00:04:04	70.31%	29.69%	
██████████	13	9.31	00:12:31	0.00%	23.08%	
██████████	13	3.69	00:01:13	0.00%	69.23%	
██████████.com	12	4.17	00:04:20	0.00%	8.33%	
██████████	11	8.64	00:06:38	45.45%	9.09%	
██████████	9	6.67	00:09:48	22.22%	33.33%	
www.██████████.com	8	3.25	00:01:31	12.50%	50.00%	
██████████.com	6	4.67	00:02:30	83.33%	16.67%	
██████████ plant management	6	2.83	00:00:48	83.33%	66.67%	
1 - 10 of 80						



# Top Content

Jan 26, 2009 - Feb 25, 2009

Comparing to: Site



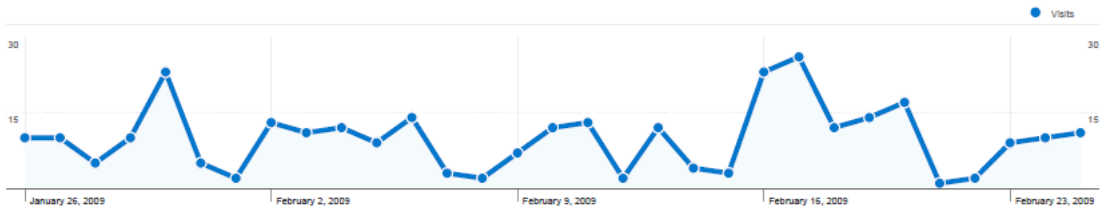
106 pages were viewed a total of 3,161 times

### Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	548	484	00:00:54	29.79%	30.66%	\$0.00
/about-us.aspx	201	156	00:00:55	0.00%	12.44%	\$0.00
/our-people.aspx	176	151	00:00:48	33.33%	10.80%	\$0.00
/Solutions.aspx	157	126	00:00:33	57.14%	14.01%	\$0.00
/about-us/contact.aspx	146	116	00:01:15	100.00%	43.84%	\$0.00
/about-us/careers.aspx	126	88	00:00:24	0.00%	11.90%	\$0.00
/Newsletters/January-2009.aspx	124	30	00:01:34	27.78%	7.26%	\$0.00
/our-clients.aspx	100	86	00:01:19	100.00%	30.00%	\$0.00
/our-people/██████████.aspx	86	64	00:00:33	100.00%	16.28%	\$0.00
/our-people/██████████.aspx	85	70	00:01:29	83.33%	16.47%	\$0.00

Relaunch  
**Search Engines**

Jan 26, 2009 - Feb 25, 2009  
 Comparing to: Site



**Search sent 307 total visits via 5 sources**

Site Usage						
<b>Visits</b> 307 % of Site Total: 44.30%	<b>Pages/Visit</b> 4.69 Site Avg: 4.56 (2.83%)	<b>Avg. Time on Site</b> 00:03:29 Site Avg: 00:03:35 (-2.68%)	<b>% New Visits</b> 57.00% Site Avg: 56.71% (0.52%)	<b>Bounce Rate</b> 34.85% Site Avg: 36.80% (-5.28%)		
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
google	265	4.82	00:03:40	61.51%	35.09%	
live	19	4.16	00:01:46	15.79%	52.63%	
msn	18	3.44	00:03:17	27.78%	16.67%	
yahoo	4	4.25	00:01:04	75.00%	25.00%	
aol	1	5.00	00:01:38	100.00%	0.00%	
						1 - 5 of 5